

1960

CONTRACT

OUR
50th
YEAR

PIETERS-WHEELER
SEED COMPANY

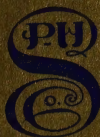
GILROY, CALIFORNIA

WHOLESALE GROWERS
of
HIGH QUALITY
GARDEN SEEDS

Since 1910

OTHER GROWING STATIONS
Clarksburg, California—Caldwell, Idaho

The Mark



of Quality

NOTICE

TERMS

*30 Days Net — or 1½% discount
on seed for cash within 10 days. 8%
interest charged on overdue accounts*

A packing charge of 15 cents per item exclusive of the container will be made on each unit when less than 50 pounds of an item is ordered. Also on orders where the invoice value is less than \$50.00 total for seed, a service charge of 10% of the invoice value or a flat \$2.50, whichever is the smaller, will be charged. Bags net cash: Not returnable.

SEED SIZING

If separated into two standard sizes, buyer to take both sizes, our charges are as follows:

Seven cents per pound on requests received prior to the milling of new crop.

Ten cents per pound on requests received after the milling has been completed on new crop.

For extra large size only, 50 cents per pound.

Special Orders

Vegetable Seeds of Quality



For many years this firm has selected and will continue through our extensive trial ground program to develop and breed strains of Beet, Carrot, Lettuce, Onion and other important varieties that are unsurpassed in quality. "QUALITY THAT NEVER STOPS GROWING."

The varieties offered in this list are all select strains, critically rogued, cleaned and prepared for shipment with every possible care and safeguard to prevent any sort of a mixture.

To the best of our knowledge, there are no better strains obtainable. You have our assurance that they will give your most critical trade complete satisfaction.

Just "any" seed may cost you less, but
QUALITY WILL PAY IN THE
LONG RUN

Our 50th Year

We Respectfully Solicit
Your Business

**PIETERS-WHEELER
SEED COMPANY**

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
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BEET

.....	Crosby's Egyptian
.....	Detroit Dark Red
.....	Detroit Dark Red, Short Top
.....	Early Blood Turnip
.....	Early Wonder
.....	Asgrow Wonder
.....	Early Wonder, Green Top
.....	Extra Early Flat Egyptian
.....	Perfected Detroit
.....	Green Top Bunching
.....	RUBY QUEEN
.....	Winter Keeper
Mangel and Swiss Chard (SEE PAGE 8)		

CABBAGE

EARLY VARIETIES

.....	Copenhagen Market
.....	Charleston Wakefield
.....	Early Jersey Wakefield
.....	Early Flat Dutch
.....	Golden Acre
.....	Improved Globe Yel. Res.
.....	Marion Market Yel. Res.
.....	Round Dutch

LATE VARIETIES

.....	Danish Ballhead Short Stem
.....	Late Flat Dutch
.....	Penn State Ballhead

CARROT

.....	Chantenay Long Type
.....	Chantenay Red Cored
.....	ROYAL CHANTENAY
.....	Danver's Half Long
.....	Danver's H.L. Red Cored

CARROT CONTINUED ON NEXT PAGE

Miscellaneous—Please See Page 8

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Lbs.	VARIETY	Price Per Lb.
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CARROT CONTINUED

.....	Gold Pak
.....	Hutchinson (WALTHAM STRAIN)
.....	Imperator
.....	Imperator Long Strain
.....	IMPERATOR LONG No. 58
.....	Long Orange Improved
.....	Morse's Bunching
.....	Nantes, Coreless
.....	NANTES, LONG STRAIN
.....	Oxheart
.....	St. Valery
.....	Tendersweet
.....	Touchon
.....	WALTHAM HICOLOR
.....	White Belgian

CELERY

.....	Golden Self Blanching
	(DWARF TYPE)	
.....	Giant Pascal
.....	SPARTAN 162
.....	Summer Pascal
	(WALTHAM STRAIN)	
.....	Utah Pascal No. 15
.....	Tall Utah 52-70
.....	Tall Utah 52-70H
.....	Celeriac, Giant Prague

ENDIVE

.....	Broad Batavian, Full Hearted
.....	Florida Deep Hearted
.....	Green Curled
.....	Green Curled, Red Ribbed
.....	Green Curled Pancalier
.....	Green Curled Ruffec
.....	SALAD KING

Miscellaneous—Please See Page 8

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Lbs.	VARIETY	Price Per Lb.
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LETTUCE

.....	All Year Round, b. s.
.....	Bibb, b. s.
.....	BIBB, SLOW BOLTING, b. s.
.....	Big Boston, w. s.
.....	Black Seeded Simpson, b. s.
.....	Chicken, w. s.
.....	Crisp As Ice, b. s.
.....	Early Curled Simpson, w. s.
.....	Grand Rapids, b. s.
.....	Grand Rapids, b. s. (Tip Burn Resistant)
.....	Grand Rapids, b. s. (Washington Strain)
.....	Hanson, w. s.
.....	Hubbard's Market, w. s.
.....	Iceberg, w. s.
.....	MATCHLESS, b. s.
.....	MIGNONETTE, (Bronze) b. s.
.....	New York, P-W, No. 12, w. s.
.....	New York, P-W, No. 515, w. s.
.....	New York, P-W, No. 55, w. s.
.....	Oak Leaf, w. s.
.....	Paris White Cos, w. s.
.....	Parris Island Cos, w. s.
.....	Dark Green Cos, w. s.
.....	Prizehead, w. s.
.....	RUBY, w. s. (All America)
.....	Salad Bowl, b. s.
.....	Slobolt, b. s.
.....	Sweetheart, w. s.
.....	Wheeler's Tom Thumb, b. s.
.....	White Boston, w. s.
.....	White Boston Cornell No. 43
.....	White Boston Dark Green, w. s.

LETTUCE CONTINUED ON NEXT PAGE

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Lbs.	VARIETY	Price Per Lb.
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LETTUCE CONTINUED

.....	Cornell, No. 456, w. s.
.....	GREAT LAKES, w. s.
.....	GREAT LAKES "B" STRAIN
.....	Great Lakes 118, w. s.
.....	Great Lakes R-200, w. s.
.....	Great Lakes 659, w. s.
.....	Premier Great Lakes, w. s.
.....	Pennlake, w. s.
.....	Merit (U.S.D.A. 3186), b. s.
.....	Imperial 44, w. s.
.....	Imperial 101, w. s.
.....	Imperial 615, w. s.
.....	Imperial 847, b. s.
.....	Progress, w. s.
.....	VALVERDE, w. s.

MOSAIC INDEX

.....	Great Lakes, w. s.
.....	GREAT LAKES "B" STRAIN
.....	Great Lakes 66, w. s.
.....	Great Lakes 118, w. s.
.....	Great Lakes R-200, w. s.
.....	Great Lakes 366, w. s.
.....	Great Lakes 407—P, w. s.
.....	Great Lakes 659, w. s.
.....	Golden State "A", b. s.
.....	Merit (U.S.D.A. 3186), b. s.

MUSTARD

.....	Florida Broad Leaf
.....	Southern Giant Curled L. S.
.....	Tendergreen

Miscellaneous—Please See Page 8

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Lbs.	VARIETY	Price Per Lb.
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ONION

.....	Australian Brown, No. 100
.....	Bermuda Red
.....	Bermuda Yellow
.....	Bermuda Yellow 986 (Excel)
.....	Brigham Yellow Globe
.....	Crystal Wax
.....	Downing's Yellow Globe
.....	Early White Globe
.....	Early Yellow Globe
.....	Ebenezer White
.....	Ebenezer Yellow
.....	Eclipse L 303
.....	Iowa No. 44
.....	Large Red Wethersfield
.....	Southport Red Globe
.....	Southport White Globe
.....	SOUTHPORT WHITE GLOBE JUMBO STRAIN
.....	Southport Green Bunching
.....	Southport Yellow Globe
.....	Texas White Grano
.....	Texas Yellow Grano 502
.....	White Lisbon
.....	White Portugal
.....	White Sweet Spanish
.....	White Spanish Green Bunching
.....	White Spanish—Jumbo
.....	Yellow Globe Danvers
.....	Yellow Sweet Spanish
.....	Yellow Sweet Spanish (UTAH STRAIN)
.....	Yellow Sweet Spanish (P.-W., No. 28)
.....	Yellow Sweet Spanish (COLO. No. 6)

ONION CONTINUED ON NEXT PAGE

Miscellaneous—Please See Page 8

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Lbs.	VARIETY	Price Per Lb.
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HYBRID ONION

.....	Yellow Spanish Hybrid
.....	P.-W., No. 160
.....	Abundance
.....	Autumn Spice
.....	Elite
.....	Epoch
.....	Granex White
.....	Granex Yellow

PARSNIP

.....	All America
.....	Harris Model
.....	Hollow Crowned
.....	Improved Guernsey

PARSLEY

.....	Evergreen
.....	Double Curled
.....	Hamburg Long Rooted
.....	Hamburg Parsnip Rooted
.....	Italian Dark Green Plain Leaf
.....	Moss Curled
.....	Perfection
.....	Plain
.....	Triple Curled

RADISH

.....	Cavalier
.....	Cal. Mammoth White
.....	Champion
.....	Cherry Belle
.....	Chinese White or Celestial
.....	China Rose Winter
.....	Comet
.....	Crimson Giant
.....	Early Scarlet Globe M. T.
.....	Early Scarlet Globe S. T.

RADISH CONTINUED ON NEXT PAGE

Miscellaneous—Please See Page 8

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Lbs.	VARIETY	Price Per Lb.
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RADISH CONTINUED

.....	French Breakfast
.....	Icicle
.....	Long Black Spanish
.....	Long Scarlet, Short Top
.....	RED PRINCE
.....	Sparkler
.....	White Tipped Scarlet Turnip

MISCELLANEOUS

DILL

.....	Long Island Mammoth
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LEEK

.....	American Flag
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MANGEL

.....	Mammoth Long Red
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SALSIFY

.....	Mammoth Sandwich Island
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SWISS CHARD

.....	Fordhook Giant
.....	Lucullus
.....	Large White Rib Smooth Leaf
.....	Rhubarb Chard

RUTABAGA

.....	American Purple Top
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TURNIP

.....	Purple Top White Globe
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SWEET PEAS

.....	Cuthbertson Choice Mixed
.....	Supreme Spencer Mixed

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

TERMS:

Our terms to firms of approved credit are 30 days Net Acceptance, or 1½ per cent Discount for cash within 10 days from date of invoice, F.O.B. growing station. 8 per cent interest charged on overdue accounts. Bags at Market Value not returnable.

CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

ALL SALES MADE SUBJECT TO CUSTOMARY DISCLAIMER OF THE SEED TRADE

We warrant to the extent of the purchase price that seeds we sell are as described on the container within recognized tolerances. We give no other warranty, express or implied.

CORRESPONDENCE SOLICITED



Pieters-Wheeler Seed Company

(Incorporated 1910)

GILROY, CALIFORNIA

Cable Address:
Wheeler, Gilroy

Codes: Am Seed
A.B.C.—5th Edition

This Agreement

MADE IN DUPLICATE

on

by and between

Pieters-Wheeler Seed Company

a corporation, of Gilroy, California,
hereinafter called the Seller.

and

of

hereinafter called the Purchaser.

WITNESSETH

1. Seller agrees to sell and deliver and purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. Seller agrees to plant, or cause to be planted during the season of 1960 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which, together with such varieties of seeds previously grown by, or for, the seller, and now on hand, will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvested, such seeds in good merchantable condition as herein defined, F.O.B. growing station, containers extra at market value and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the variety of seeds herein named, or, in case of damage to, or destruction of seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident, or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered by a trade acceptance due and payable net 30 days from date of shipment, or by cash in U. S. funds within 10 days from date of shipment, less a discount of 1½%. Purchaser shall pay interest at

the rate of 8% per annum on any overdue payments of purchase price.

If, at any time the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seed in advance of shipment, less a cash discount of 1½%, and if such payment is not made within ten (10) days from receipt of such demand for payment, this agreement shall thereupon be deemed to be breeched by the purchaser.

5. Except as herein otherwise expressly provided, the seller warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. We give no other warranty, expressed or implied.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

7. If the production of the within mentioned goods be prevented by any condition existing from a state of war, strike, or by any act of God, seller shall not be liable therefor. Or, if the cost of producing, processing or merchandising the within mentioned goods be increased directly or indirectly, from any of the above mentioned causes or by any act of government controlled prices, such increase shall be paid by the purchaser to the seller. If the parties cannot agree on the amount of said increase that question shall be arbitrated as set out in Paragraph No. 8 of our contract conditions.

8. If the cost of producing, processing or merchandising the within mentioned seed is increased by seller's payment of sales taxes or by his compliance with Federal or State laws or Regulations enacted or promulgated subsequent to the date of this contract such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award, which award will be made forthwith by the purchaser.

In Witness Whereof, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY

The Seller

By

Buyer

By

The Purchaser

SPECIAL STRAINS

If you have developed or have stock seeds of items which are especially adapted to your section or to the trade which you serve, we shall be glad to grow for you on contract from your planting stock. This offer is restricted to varieties on which seed can be successfully produced at one of our present growing stations.

If interested please write for details.

SEED GROWING CONTRACT

1960

PIETERS-WHEELER SEED COMPANY

GILROY, CALIFORNIA

Telephone Vinewood 2-3221

Cable Address "WHEELER GILROY"

WHOLESALE GROWERS

of

HIGH QUALITY

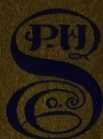
GARDEN SEEDS

OTHER GROWING STATIONS

Clarksburg, California — Caldwell, Idaho

Our 50th Year

The Mark



of Quality